

University of Louisiana at Lafayette

Detailed Assessment Report 2015-2016 Center for Louisiana Studies

As of: 11/07/2016 09:36 AM CENTRAL

(Includes those Action Plans with Budget Amounts marked *One-Time, Recurring, No Request.*)

Mission / Purpose

Established in 1973, the Center for Louisiana Studies (CLS) promotes scholarly investigation into Louisiana's rich cultures and heritage through acquisition, research, publication, and interpretation.

The Center for Louisiana Studies is made up of three complementary divisions. These three components provide a comprehensive structure for researching, publicizing, and promoting Louisiana's cultures and history and allow for flexibility in the manner of the Center's research and presentation methods.

1. The Research Division houses the Archive of Cajun and Creole Folklore—the world's largest collection of Cajun and Creole folklore, field recordings, oral histories, and other folklife materials—a vast image archive, and other significant and one-of-a-kind collections, in addition to maintaining an active fieldwork schedule.
2. The University of Louisiana at Lafayette Press is the world's largest academic publisher devoted exclusively to Louisiana-related works.
3. The Programming and Special Projects Division engages the broader community through collaboration with other UL Lafayette departments and external agencies and organizations, as well as through free programming and lectures.

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Disseminate Scholarship in Louisiana History

Disseminate historical scholarship through publication of *Louisiana History*, the official organ of the Louisiana Historical Association.

Related Measures

M 1: Journal Publication

Prepare, edit and Publish Four Issues of Louisiana History per year

Source of Evidence: Activity volume

Target:

Four successful issues

Finding (2015-2016) - Target: Met

Edited and published four editions of the journal. Total circulation is 1,100. The journal has on hand 20 articles accepted for publication.

Related Action Plans (by Established cycle, then alpha):

New Electronic Database

(1) Louisiana History articles have recently been made readily available to UL Lafayette students through the online databases available through the Dupré Library website.

Established in Cycle: 2009-2010

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Journal Publication | **Outcome/Objective:**
Disseminate Scholarship in Louisiana History

Implementation Description: completed through JSTOR and EBSCO

maintain level of output

The managing editor of the journal will maintain its quarterly publication.

Established in Cycle: 2012-2013

Implementation Status: Terminated

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Journal Publication | **Outcome/Objective:**
Disseminate Scholarship in Louisiana History

Implementation Description: redundant with other goals

Responsible Person/Group: Michael Martin

continue level of publication

The managing editor of the journal will maintain its quarterly publication.

Established in Cycle: 2013-2014

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Journal Publication | **Outcome/Objective:**
Disseminate Scholarship in Louisiana History

Implementation Description: Maintain publication schedule of four journals per year.

Responsible Person/Group: Michael Martin

continue level of publication while targeting new ways of dissemination

The managing editor, in conjunction with the LHA secretary-treasurer, will maintain current quarterly output while investigating new ways of electronic dissemination of the journal.

Established in Cycle: 2014-2015

Implementation Status: On-Hold

Priority: Medium

Relationships (Measure | Outcome/Objective):

Measure: Journal Publication | **Outcome/Objective:**
Disseminate Scholarship in Louisiana History

Implementation Description: Investigate potential electronic dissemination of journal. If feasible, take steps to implement changes. The process is on hold until the Fall board meeting of the LHA, when a proposal will be made.

Projected Completion Date: 05/2016

Responsible Person/Group: Michael Martin

O/O 2: Interaction and Collaboration among Louisiana Historians

Promote interaction and collaboration among Louisiana historians

Relevant Associations:

General Education/Core Curriculum Associations

- 1.2 Write essays that make arguments appropriately supported by evidence, while synthesizing and documenting sources.
- 1.3 Speak cogently in presenting information.
- 3.1 Collect, consume, and critique basic and complex concepts in history and social sciences.
- 3.2 Understand the diverse and complex nature of humanity
- 3.3 Create engaged citizens.
- 4.1 Interpret and write critically about literary or cultural texts.
- 6.1 Search electronic sources for information.

Related Measures

M 2: Participant Count - PAT

Count actual number of attendees, including the number of students presenting papers at the convention's Phi Alpha Theta (history honor society) sessions

Source of Evidence: Activity volume

Target:

2 participants per year

Finding (2015-2016) - Target: Not Met

The Center for Louisiana Studies was not involved in planning the Phi Alpha Theta meeting for 2016. Due to its conflict with the National Council on Public History's annual meeting, no UL students were on the program.

Related Action Plans (by Established cycle, then alpha):

Increased Cooperation

The CLS staff will more actively work with the History Department faculty to increase the number of UL Lafayette participants in the LHA program.

Established in Cycle: 2009-2010

Implementation Status: Terminated

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Participant Count - PAT | **Outcome/Objective:** Interaction and Collaboration among Louisiana Historians

Measure: Regular Evaluation of Annual Conference |

Outcome/Objective: Interaction and Collaboration among Louisiana Historians

Implementation Description: redundant

increase UL PAT participation to 3 per year

Working in conjunction with the Department of History, the CLS will target and recruit student presenters for the annual Phi Alpha Theta Louisiana regional meeting.

Established in Cycle: 2012-2013

Implementation Status: Terminated

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Participant Count - PAT | **Outcome/Objective:**
Interaction and Collaboration among Louisiana Historians

Implementation Description: This is a responsibility of the HIGP department and its Phi Alpha Theta advisors, not CLS, particularly since the CLS director is no longer a PAT advisor.

Responsible Person/Group: Michael Martin

continue successful facilitation of LHA meeting and increase UL participation

CLS staff will continue to successfully put on the LHA meeting and, working in conjunction with the Department of History, will target and recruit faculty and student presenters for the meeting.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Participant Count - PAT | **Outcome/Objective:**
Interaction and Collaboration among Louisiana Historians

Implementation Description: completed successfully

Responsible Person/Group: Michael Martin James Wilson

continue successful collaboration between PAT and LHA meetings and increase UL participation

CLS staff will continue to successfully collaborate with the Phi Alpha Theta committee of the LHA and, working in conjunction with the Department of History, will target and recruit faculty and student presenters for the annual PAT meeting.

Established in Cycle: 2014-2015

Implementation Status: Terminated

Priority: Medium

Relationships (Measure | Outcome/Objective):

Measure: Participant Count - PAT | **Outcome/Objective:**
Interaction and Collaboration among Louisiana Historians

Implementation Description: redundant with other terminated goal

Projected Completion Date: 03/2016

shift authority to HIGE department

Phi Alpha Theta is an honor society of history students in all disciplines. As such, it's assessment should fall to the Department of History, Geography, and Philosophy. It was initially included as part of CLS's assessment because it's Louisiana annual meeting coincides with the meeting of the Louisiana Historical Association.

Established in Cycle: 2015-2016

Implementation Status: Terminated

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Participant Count - PAT | **Outcome/Objective:**
Interaction and Collaboration among Louisiana Historians

Implementation Description: redundant with other goals

Projected Completion Date: 01/2017

Responsible Person/Group: Michael Martin

Additional Resources: none

M 3: Regular Evaluation of Annual Conference

Organizers of the Louisiana Historical Association Meeting regularly convene after the meeting and make strategy and policy decisions for improving the following year's meeting

Source of Evidence: Discussions / Coffee Talk

Target:

One successful conference per year

Finding (2015-2016) - Target: Met

The Louisiana Historical Association annual meeting, perennially hosted by CLS, boasts one of the highest levels of UL Lafayette faculty and student participation at a professional historical meeting. The convention was held at Baton Rouge in March 2016. Attendance was approximately 260, up 20 from 2015. UL Lafayette faculty, graduate students, or undergraduates were on the program seven times, and CLS staff were vitally involved in the planning and implementation of the meeting.

Related Action Plans (by Established cycle, then alpha):

Increased Cooperation

The CLS staff will more actively work with the History Department faculty to increase the number of UL Lafayette participants in the LHA program.

Established in Cycle: 2009-2010

Implementation Status: Terminated

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Participant Count - PAT | **Outcome/Objective:**

Interaction and Collaboration among Louisiana Historians

Measure: Regular Evaluation of Annual Conference |

Outcome/Objective: Interaction and Collaboration among Louisiana Historians

Implementation Description: redundant

expand UL faculty and student participation

Working in conjunction with the Department of History, the CLS will target and recruit faculty and students to attend and present their research at the annual meeting of the Louisiana Historical Association.

Established in Cycle: 2012-2013

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Regular Evaluation of Annual Conference |

Outcome/Objective: Interaction and Collaboration among Louisiana Historians

Responsible Person/Group: Michael Martin

continue succesful facilitation

CLS staff will continue to organize successful LHA programs.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Regular Evaluation of Annual Conference |

Outcome/Objective: Interaction and Collaboration among Louisiana Historians

Implementation Description: successfully organized

Responsible Person/Group: James Wilson Michael Martin

continue successful facilitation

In conjunction with the LHA Program Committee, CLS staff will continue to organize successful LHA programs

Established in Cycle: 2014-2015

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Regular Evaluation of Annual Conference |

Outcome/Objective: Interaction and Collaboration among Louisiana Historians

Implementation Description: successfully organized program

Projected Completion Date: 01/2016

Responsible Person/Group: Michael Martin James Wilson

O/O 3: Disseminate Historical Scholarship

Disseminate historical scholarship through maintenance of a journal exchange program

Related Measures

M 4: Count of Exchange Journals Received

Count the number of exchange journals received by the editorial office

Source of Evidence: Activity volume

Target:

Receive 35 journals

Finding (2015-2016) - Target: Met

CLS has maintained a long-established journal exchange program with the host institutions of other state, regional, and national journals. Under the terms of this exchange agreement, CLS received thirty-nine journals quarterly this year. The exchange agreement provides Dupré Library with most of its state, regional, and national history journals. These resources are invaluable to student researchers on campus. Most of the state journals received through the exchange are not available through online databases; hence, students, particularly graduate students, are provided a critical research tool on an ongoing basis in an era in which university libraries are drastically curtailing their subscription lists. The Center for Louisiana Studies received 39 journals in exchange for Louisiana History.

Related Action Plans (by Established cycle, then alpha):

maintain number of journals exchanged

CLS will maintain the number of journals exchanged for Louisiana History at 39.

Established in Cycle: 2012-2013

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Count of Exchange Journals Received |

Outcome/Objective: Disseminate Historical Scholarship

Implementation Description: maintained journal exchange

Responsible Person/Group: Michael Martin

continue journal exchange

CLS will maintain the number of journals exchanged for Louisiana History at 39.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Count of Exchange Journals Received |

Outcome/Objective: Disseminate Historical Scholarship

Implementation Description: maintained journal exchange

Responsible Person/Group: Michael Martin Linda Garber

continue journal exchange

CLS will maintain the number of journals exchanged for Louisiana History

Established in Cycle: 2014-2015

Implementation Status: In-Progress

Priority: Medium

Relationships (Measure | Outcome/Objective):

Measure: Count of Exchange Journals Received |

Outcome/Objective: Disseminate Historical Scholarship

Implementation Description: This is an ongoing, regular process.

Projected Completion Date: 05/2016

Responsible Person/Group: Michael Martin Linda Garber

O/O 4: Digitization and Cataloging

Digitize and catalog audio and video fieldwork materials relating to Acadiana's history and folklore held in the Archives of Cajun and Creole Folklore.

Related Measures

M 5: Digitization and Cataloging

Report number of hours of digitized and cataloged materials.

Source of Evidence: Activity volume

Target:

Digitize audio and video fieldwork materials relating to Acadiana's history and folklore held in the Archives of Cajun and Creole Folklore.

Finding (2015-2016) - Target: Met

CLS staff assigned accession numbers to and scanned about 1000 images; digitized 50 reels of reel-to-reel tape, 54 MiniDV tapes, 3 Recordio records, 23 VHS tapes, 144 cassette tapes, 22 Minidiscs, 80 78-rpm records, and 50 microcassettes; and repaired 100 cassettes and 20 reel-to-reel recordings.

Related Action Plans (by Established cycle, then alpha):

expand amount of items digitized

CLS staff will expand the amount of digitized output from its archival holdings by 100 hours.

Established in Cycle: 2012-2013

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Digitization and Cataloging | **Outcome/Objective:** Digitization and Cataloging

Implementation Description: This is an ongoing process.

Responsible Person/Group: Michael Martin, director John Sharp, assistant director Chris Segura, archivist

Budget Amount Requested: \$0.00 (no request)

expand digitization program by hiring archival assistant and increasing pay of current archivist

In order to increase our digitization program's output and to ensure that we do not lose our current archivist, an archival assistant should be hired and a salary adjustment should be implemented for the current archivist. A part-time archival assistant could be hired for \$12.50/hr at a 30 hr/week schedule for \$19,500. Additionally, our current archivist desperately needs a raise. His 27,000/year salary places him around 10,000 below the average salary of the rest of our full time staff members, and his specialized skills and productivity can not be lost. His pay need to be increased to at least \$35,000.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Digitization and Cataloging | **Outcome/Objective:** Digitization and Cataloging

Implementation Description: The archivist's salary was increased, and private funding has been donated to hire a student worker as archival assistant.

Responsible Person/Group: Michael Martin

Budget Amount Requested: \$27,500.00 (recurring)

expand digitization program by hiring archival assistant

In order to increase our digitization program's output, an archival assistant should be hired. A part-time archival assistant could be hired for \$12.50/hr at a 30 hr/week schedule for \$19,500.

Established in Cycle: 2014-2015

Implementation Status: Terminated

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Digitization and Cataloging | **Outcome/Objective:** Digitization and Cataloging

Implementation Description: redundant

Projected Completion Date: 05/2016

Responsible Person/Group: Michael Martin Chris Segura

Budget Amount Requested: \$19,500.00 (recurring)

O/O 5: Expand Collections

Recruit new additions to archival holdings of the Archives of Cajun and Creole Folklore and the Colonial Records Project.

Relevant Associations:

General Education/Core Curriculum Associations

- 3.1 Collect, consume, and critique basic and complex concepts in history and social sciences.
- 3.2 Understand the diverse and complex nature of humanity
- 3.3 Create engaged citizens.
- 4.2 Create, perform, or interpret works of art (visual, musical, design, theatrical, or dance) to describe, analyze and evaluate the context, history, influence, or structure of a particular genre, movement, or work of art.

Related Measures

M 6: Expand Collections

Report number of new collections or materials added to Archives of Cajun and Creole Folklore or the Colonial Records Project.

Source of Evidence: Activity volume

Target:

New collections added to Archives of Cajun and Creole Folklore.

Finding (2015-2016) - Target: Met

CLS staff acquired or added to 24 collections of the ACCF, including:

1. Segura Family
2. Fuselier Commercial 78 Collection
3. Francoise Lempereur
4. Kathleen McLeod
5. Megan Brown Family Collection
6. Frank Randol
7. Moriah Istre
8. Iris Latour Chauffée
9. Hadley Castille Interviews (From Cheryl Castille)
10. Zachary Richard – addition to collection
11. Kathleen Espinoza – addition to collection
12. Jason Theriot – Addition to collection
13. Goldband Commercial and Recordio disc collection
14. Ancelet Mardi Gras Cassettes
15. Chantal Saucier Letters
16. Eston Bellow cassettes
17. Mitch Schexneyder cassettes
18. Ste. Genevieve La Guigonée Collection – Robert Mueller
19. Coton Jaune (video)
20. Festivals Acadiens et Creoles (addition to collection) – (multitrack audio)
21. Patrick Gibbens (video)
22. Kristoi Guillory (addition to collection) – (video)
23. AJ LeBlanc (addition to collection) – (audio and video)
24. Pat Tatum (video)

Related Action Plans (by Established cycle, then alpha):

expand collections

CLS staff will target potential donors and build relationships with them in order to expand our archival collections. In addition, staff members will conduct their own collection-building projects.

Established in Cycle: 2012-2013

Implementation Status: Terminated

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Expand Collections | **Outcome/Objective:**
Expand Collections

Implementation Description: redundant goal

Responsible Person/Group: Michael Martin, director John Sharp, assistant director Chris Segura, archivist

Additional Resources: travel budget equipment budget for storage and digitization needs

Budget Amount Requested: \$5,000.00 (recurring)

expand collections

CLS staff will target potential donors and build relationships with them in order to expand our archival collections. In addition, staff members will conduct their own collection-building projects.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Expand Collections | **Outcome/Objective:**
Expand Collections

Implementation Description: successfully targeted potential donors and expanded archival collections; did not receive funding necessary

Responsible Person/Group: Michael Martin John Sharp Chris Segura

Additional Resources: travel and equipment budget for creation of materials for archives

Budget Amount Requested: \$7,500.00 (recurring)

expand collections

CLS staff will target potential donors and build relationships with them in order to expand our archival collections. In addition, staff members will conduct their own collection-building projects.

Established in Cycle: 2014-2015

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Expand Collections | **Outcome/Objective:**
Expand Collections

Implementation Description: This is an ongoing, regular process. New materials have been added and will continue to be.

Projected Completion Date: 05/2016

Responsible Person/Group: Michael Martin, John Sharp, Chris Segura

Budget Amount Requested: \$7,500.00 (recurring)

O/O 6: Public Lecture Series

Organize and coordinate the public lecture and discussion series, including In Your Own Backyard.

Related Measures

M 7: Public Lecture Series

Report number of lectures sponsored and given, including CLS staff presentations.

Source of Evidence: Academic indirect indicator of learning - other

Target:

CLS will sponsor at least 8 invited public lectures, and CLS staff will give at least 8 on- or off-campus presentations.

Finding (2015-2016) - Target: Met

CLS sponsored or co-sponsored 3 day-long symposia: Gun Violence in Louisiana (September 2015); The Path to a New Acadia: A Symposium on the 250th Anniversary of the Acadians' Arrival in Louisiana (October 2015); LA Femme: Women in Louisiana, A Symposium (March 2016).

CLS sponsored 8 books talks as part of its Bayou State Book Talks series. CLS staff made 22 public presentations.

CLS was actively involved in the planning and implementation of 3 major annual meetings: the Louisiana Historical Association, the Louisiana Folklore Society, and Rural Riches: Leveraging New Technology to Share Your Story (with MissLou Rural Tourism Education Initiative).

Related Action Plans (by Established cycle, then alpha):

expand level of public presentations

CLS staff will increase the number of public lectures by 1.

Established in Cycle: 2014-2015

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Public Lecture Series | **Outcome/Objective:**

Public Lecture Series

Implementation Description: This is an ongoing, regular process. The number of public presentations increased by more than 1.

Projected Completion Date: 05/2016

Responsible Person/Group: Michael Martin, Jennifer Guidry

O/O 7: Maintain and cultivate external relations with entities that share CLS mission.

Working with state, regional, and local groups in addition to private businesses, the Programming and Special Projects division advises and participates in projects designed to stimulate Louisiana's economy through preservation and promotion of Louisiana's cultures and peoples. These activities are supported by grants, donations, and the Center's fundraising efforts.

The Center also encourages researchers to visit and work with Center staff on their projects, and it assists in the development of new resources, from tourism initiatives to preservation efforts, interdisciplinary fieldwork, multimedia presentations, creative placemaking strategies, and heritage consultation.

Related Measures

M 8: Note relevant external partnerships/connections

Provide a list of all external entities with which CLS maintains active connections.

Source of Evidence: Activity volume

Target:

CLS staff will maintain active roles as consultants, board members, and advisors to at least 10 organizations that share the CLS mission.

Finding (2015-2016) - Target: Met

CLS staff served in important roles with the followings programs/organizations: Louisiana Historical Association; Louisiana Folklore Society; Louisiana Endowment for the Humanities; Louisiana Folklife Commission; National WWII Museum; Vermilionville Living History Museum Foundation Board; Downtown Lafayette Unlimited; AOC Community Media; Atchafalaya National Heritage Area; Bilingual Signage Task Force; Louisiana Travel and Promotion Association; MissLou Rural Tourism Education Initiative; KRVS; Acadiana Food Alliance; National Endowment of the Arts Local Learning program; Lafayette Natural History Museum and Planetarium; Festival International; TedX Vermilion

Analysis Questions and Analysis Answers

How were assessment results shared and evaluated within the unit?

Assessments were shared and evaluated through:

1. regular staff meetings
2. compiling of information for monthly newsletters
3. one-on-one meetings between director and staff
4. compilation of reports for WEAVE

Identify which action plans [created in prior cycle(s)] were implemented in this current cycle. For each of these implemented plans, were there any measurable or perceivable effects? How, if at all, did the findings appear to be affected by the implemented action plan?

The activities of the Center for Louisiana Studies are ongoing, regular programs that are not implemented newly from year to year. That said, the Center and its staff showed qualitative and quantitative improvement in all ongoing activities.

What has the unit learned from the current assessment cycle? What is working well, and what is working less well in achieving desired outcomes?

In general, because of the regular, ongoing nature of what the Center for Louisiana Studies does, we have fine-tuned what works well, so it is difficult to say that anything is working less well.